





**UNIVERSITY OF EDUCATION, LAHORE
VEHARI CAMPUS**

AC/VRI/ECON/2023/01

Dated: May 02, 2023

Dr. Ying Zhang

Associate Professor

College of Economics and Management

Henan Agricultural University

People's Republic of China

**Subject: - INVITATION AS AN INVITED GUEST SPEAKER FOR THE VIRTUAL SEMINAR ON
"Application of Virtual Simulation Experiment on Decision Making of Farmers' Cooperatives with Land Trust"**

Dear Madam,

In reference to the above subject, we would like to cordially invite you as an invited guest speaker for the virtual seminar on "Virtual Simulation Experiment on Business Decision Making in Farmer Cooperatives with Land Trust Model" organized by the Department of Economics, University of Education, Lahore, Vehari Campus. Pakistan.

The purpose of the virtual seminar is to provide sound knowledge and information to the students on virtual simulation experiments on business decisions. This initiative is a part of our academia. The outcome of this seminar would be very much beneficial for the students. Furthermore, it would be the best opportunity for the students to meaningfully engage with guest speaker from a foreign university. The details of the program are provided in the flyer attached.

It would be a great honor to have you as a speaker for the virtual seminar. We look forward to welcoming you to our university.

Thanking and anticipation.

DR. ARIF ULLAH

Coordinator

Department of Economics

University of Education (Lahore)

Vehari Campus



**UNIVERSITY OF EDUCATION, LAHORE
VEHARI CAMPUS**

AC/VRI/ECON/2023/02

Dated: May 02, 2023

Dr. Shumin Yu

Assistant Professor

College of Economics and Management

Henan Agricultural University

People's Republic of China

**Subject: - INVITATION AS AN INVITED GUEST SPEAKER FOR THE VIRTUAL SEMINAR ON
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DR. ARIF ULLAH

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Department of Economics

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**UNIVERSITY OF EDUCATION, LAHORE
VEHARI CAMPUS**

AC/VRI/ECON/2023/03

Dated: May 17, 2023

**RESEARCH AND TEACHING EXCHANGE ACTIVITIES
TO WHOM IT MAY CONCERN**

A virtual seminar on the topic of “Application of Virtual Simulation Experiment on Decision Making of Farmers’ Cooperatives with Land Trust” was organized by the University of Education, Lahore (Vehari Campus), Pakistan, and presented by the College of Economics and Management of Henan Agricultural University on May 5, 2023. This virtual seminar was based on research and teaching exchange activity aimed at promoting the use of the virtual simulation experiment on business decision-making in farmer cooperatives through giving an online course to undergraduate and postgraduate students major in applied economics, agricultural economics, and management from both the country Pakistan and China. The course design of the Virtual Simulation Experiment is financially supported by the project of Henan Higher Education Teaching Reform Research and Practice (2021SJGLX094) and the project of Virtual Simulation Experiment on Business Decision Making in Farmer Cooperatives with Land Trust Model (2021021). This Virtual Simulation Experiment course is designed by Henan Agricultural University. The project leader is Professor Dr. Cuiping Zhao from the Social Services Division. The seminar guest speakers were Dr. Ying Zhang Associate Professor and Dr. Shumin Yu Assistant Professor College of Economics and Management, Henan Agricultural University. The hybrid model (Virtual and Physical) participants of this seminar have received good feedback via discussions from both teaching staff and students.


Coordinator
Department of Economics
University of Education, Lahore
Vehari Campus